

## SAMPLE COURSE SEQUENCE

### **Major: Business Administration - Management/Marketing Degree A.A.S.**

#### **FIRST SEMESTER**

COURSE NUMBER & TITLE	CREDITS
BUS112: Principles of Marketing	3
GEN105: Transformative Learning	3
GEN115: Digital Technologies in the Workplace	3
GEN125: English Composition I	3
BUS103: Introduction to Business	3

#### **SECOND SEMESTER**

COURSE NUMBER & TITLE	CREDITS
GEN147: College Mathematics	3
BUS122: Integrated Business Applications	3
GEN127: English Composition II	3
BUS203: Principles of Management	3

#### **THIRD SEMESTER**

COURSE NUMBER & TITLE	CREDITS
BUS279: Customer Relationship Management	3
ACC107: Financial Accounting I	3
BUS230: Principles of Selling	3
GEN181: Principles of Economics	3
Open Elective	3

**FOURTH SEMESTER**

COURSE NUMBER & TITLE	CREDITS
GEN157: Statistics	3
BUS123: Human Resources Management	3
GEN129: Essentials of Public Speaking	3
Open Elective	3

**FIFTH SEMESTER**

COURSE NUMBER & TITLE	CREDITS
GEN250: Ethics and Professionalism	3
DMD220: Social Media for Marketing & Advertising	3
ACC127: Spreadsheet Applications	3
Open Elective	3

66 CREDITS REQUIRED FOR GRADUATION